

MANAGERS, ENTREPRENEURS, MASTER'S STUDENTS

MINI MBA

A 6-month management pathway in strategy, finance, marketing, data and leadership.

DURATION

6 months

FORMAT

Online, hybrid or in person

LANGUAGE

English or French

FOR

Managers, founders, team leaders

TOPICS

WHAT THE MINI MBA COVERS

Strategy

Business thinking, competitive positioning and growth.

Finance

Budgeting, cash flow, pricing and financial decisions.

Marketing

Customers, channels and growth strategy.

Leadership

Team management, negotiation and change.

Data and AI

Data-driven decisions and digital transformation.

Business growth

New markets, partnerships and scaling.

TAILORED

SHAPED AROUND YOUR SECTOR

Modules, workload and assessment are adapted to the participant group or partner organisation, so the cases match the industry participants actually work in.

WHO IT'S FOR

BUILT FOR PEOPLE WHO LEAD

- Executives and team leaders
- High-potential employees
- Entrepreneurs and founders
- Master's students adding a management pathway